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# **“BASKETBALL AS A TOOL FOR SOCIAL EMPOWERMENT - BASKETFORALL”**

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101090524

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## **Quality Standards Document**

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## Brief Information About Project & Deliverable:

<b>Project Name</b>	Basketball as a Tool for Social Empowerment - BasketforAll
<b>Project Reference Number</b>	101090524
<b>Project Action</b>	Erasmus+ Small-Scale Partnership in the field of Sport
<b>Project Duration</b>	01.02.2023 – 31.01.2024 (12 Months)
<b>Partnership Consortium</b>	<p><u>Coordinator Organization:</u></p> <ul style="list-style-type: none"> <li>- Basketball Solidarity and Education Foundation – BIDEV (Turkey)</li> </ul> <p><u>Partner Organizations:</u></p> <ul style="list-style-type: none"> <li>- BK Klatovy (Czechia)</li> <li>- SPORTEN KLUB USMIVKA – SCSMILE (Bulgaria)</li> </ul>
<b>Produced Item</b>	Quality Standards Document
<b>Scope of Guide</b>	National & European Level
<b>Created By</b>	SPORTEN KLUB USMIVKA – SCSMILE

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## 1. INTRODUCTION

Basketball has long been recognized as a powerful tool for promoting physical fitness, teamwork, and fair play. However, in recent years, there has been growing recognition of the unique potential of basketball as a tool for social empowerment, particularly for young people facing social and economic challenges.

Our European project “Basket for All” on basketball as a tool for social empowerment is committed to leveraging the power of basketball to address social issues and promote positive social change. By providing young people with access to high-quality basketball programs and opportunities, we aim to support their physical and emotional well-being, enhance their life skills, and empower them to become active and engaged members of their communities.

To achieve these goals, it is essential that we establish and maintain high standards of quality throughout every aspect of the project. This quality standards document outlines the key quality standards that will guide our work, from the design and implementation of basketball programs to the evaluation of outcomes and impact.

These standards are grounded in best practices and research from the fields of sport, education, and social development. They reflect our commitment to providing young people with safe, inclusive, and high-quality basketball experiences that support their personal and social growth.

By adhering to these quality standards, we will ensure that our basketball programs are effective, sustainable, and impactful, and that they contribute to the overall success of the project. We are confident that by working together and striving for excellence in everything we do, we can achieve our shared vision of using basketball as a tool for social empowerment and positive change.



## 2. WHAT IS A QUALITY STANDARDS DOCUMENT?

Ensuring the QUALITY of a project means meeting the standards and deliverables set out at the beginning of the project. Therefore, managing the quality of the project means assessing its deliverables throughout the project lifecycle on a continuous basis. For this to be achieved, a Project Quality and Evaluation Plan is needed, which will identify the relevant quality standards and requirements to be fulfilled for achieving the deliverables and will create a plan for how to meet these requirements.

Conducting the EVALUATION of a project means systematically and objectively assessing an ongoing or completed project. The aim is to determine the relevance and level of achievement of project objectives, development effectiveness, efficiency, impact and sustainability. Evaluations also provide valuable lessons and feedback to improve the project's deliverables<sup>2</sup>.

Based on that, a project's QUALITY AND EVALUATION PLAN is a project-specific plan that describes the activities, standards, tools and processes necessary to achieve quality in the delivery of a project. It helps tracking and controlling the project while supporting the development of suitable solutions in case unexpected things occur. It also both defines the approach to take in order to ensure the quality of the project's deliverables according to the project's target group and goals, but also highlights other management processes which influence deliverable quality, such as risk management.

As such, the Quality and Evaluation Plan is to be referenced to CONSISTENTLY throughout the project in order to monitor and control the level of quality of the project's deliverables and to support their improvement.

### 2.1. What do Quality Management & Assurances Cover?

This technical activity concerning quality assurance is based on the contents and definition of management aspects and detailed Output descriptions, framed in the Project "Basket for All", approved by the Erasmus+ Small Scale Partnership in the field of Sport, for the period 2023-2024, and lasting 12 months.

The proposal aims to carry out the quality assurance of Basket for All, through an on-going monitoring – evaluation - quality approach.

The Quality and Evaluation Plan pursues the following goals:

- Define and develop an Evaluation plan. The evaluation will be a key tool for the identification of possible deviations in the project development, for the management adjustment and amendments, and useful to improve the quality and relevance of the project's results.
- Ensure the achievement of the general Basket for All objectives and goals.



- Guarantee that programmed actions (executions), results and direct impacts generated are measured through a battery of indicators along Basket for All delivery.
- Ensure that the deliverables and Outputs are suitable and high-quality.

The Quality and Evaluation Plan will define the evaluation questions and the evaluation criteria, including criteria to assess the quality of deliverables, the methodology to answer the evaluation questions (monitoring and evaluation indicators), the tools to obtain and manage the information, and the working plan to carry out the on-going evaluation.

The Quality and Evaluation Plan therefore covers the following aspects:

- It describes the project objectives and the quality expectations.
- It describes the evaluation objectives.
- It describes the evaluation methods and delivery.
- It defines quality management roles and responsibilities.
- It identifies the applicable quality standards.
- It describes procedures for risk management.

## 2.2 Quality Assurances

It is important to understand that while the successful completion of this project is an important goal within itself for all 3 project partners, it is also intended to be a means for a further wider goal: to continue the path of EU Erasmus+ projects into the future. In order to realize the planned activities in the highest quality with the equal contribution of our partners, we have set 4 parameters for our project management approach.

1) Quality in Administrative & Financial Management: We strongly believe that effective management of administrative and financial issues throughout the entire project lifetime will bring success in reaching the desired transformation in project target groups. We already had detailed meetings with our partners during the planning stage of the project application where we mutually shared all ideas in detail; we also distributed intentions and related responsibilities among our partnership consortium for a clear understanding of the paths that will be followed. With such already reached common understandings being an important asset, BIDEV will put together the project administrative and financial management guidelines which will enable all partners to follow the same format for the official documentation of the project implementation phase. These guidelines will involve detailed activity plans, expected impacts, budget allocations for partners and supportive documents for the final reporting stage. E-mail (and whatsapp) lists for constant communication including all project key people will be created.



Project management (and cooperation) platforms such as Project Drive File Platform to collect the documents in the most transparent and efficient way will also be made available. In addition to such management facilitation platforms, bilateral partnership agreements will be undertaken to create binding conditions among EACEA – BIDEV – Partners which will also serve as efficient progress control mechanisms as we proceed and operational ‘tickets’ will be clearly traced and managed by a program of the likes of Monday. Regular online meetings to talk managerial issues and online reporting meetings will be held with the participation of assigned managers by partners as necessary and as frequently as necessary.

2) Quality in Field Studies & Activities: As our project will involve various international and local activities, and since all 3 partners take pride in doing their work as well as possible, we will give high importance to effectively realize all activities in the light of common quality standard requirements. As our Bulgarian partners – SCS have previous experience in the coordination of EU-funded projects before, proposition of quality standards will be done by them after Kick Off Meeting. Klatovy has already partnered in some EU-funded projects and is quickly accumulating the required general knowledge; they are currently putting together their first project that they will be leading.

And BIDEV, although they do not have much previous EU-funded project experience, their trustees do bring together vast professional experience from related fields in sports which do require the highest quality work standards and outcomes, so we are confident that they will easily adjust.... The selection of proper profile of the target groups for international and local activities will be equal responsibility of consortium and carefully approached, as well as preparation for all activities will be done by key qualified staff within each partner organisation.

3) Quality in Dissemination of Project Results: We are all aware that the visibility of the project and dissemination of the results is certainly as important as the implementation of the planned activities. Therefore, the dissemination and visibility strategies will be almost continuously realised throughout the entire 12 months action process. After our project’s approval, the design of project corporate items (logo, project affiche, roll up etc.) will be designed by BIDEV. The Project website will be created by BIDEV and management of the website with project results will be ensured for min. 3 years after the project lifetime. The design of the Dissemination & PR Guideline (covering the titles such as usage of obligatory logos, target group of dissemination activities, dissemination channels etc.) will be the responsibility of Klatovy, our Czech partners. The creation of project social media channels for awareness raising activities will done by BK Klatovy because of their accumulated experience in such matters, and regular updates will be provided by all partner organizations. A dissemination team will be created and each organization will assign 1 PR Responsible of their organizations. This dissemination team will have its own sub-meetings if necessary.

Intellectual property rights concerning everything produced within the Project will be open source under EACEA frameworks. With full confidence of the quality of such content as



planned, BIDEV plans to utilise them into the future way beyond the closure of the Project by placing them in the service of all interested stakeholders anywhere and everywhere. (The website will be preserved and incorporated into the BIDEV website under the 'Projects' section) Project deliverables will be further disseminated through related works of entities like the Turkish National Olympic Committee, the Turkish Basketball Federation, The Turkish Basketball Coaches Association and others, with whom BIDEV has a close working relationship with.

4) Quality in Evaluation of Achieved Results: In order to monitor (and maintain) the quality in achieved results, we believe that each single action needs to be assessed in the light of the quality standards defined right at the beginning during the Kick-Off Meeting. One of the project results will be a training module consisting of International Training Course Program and methods to be used by basketball coaches to highlight the empowering and inclusive dimension of basketball for youth with fewer opportunities. Expert coaches from each organization will work on the creation of this module, while the implementation of training course and mentoring the local implementations will be done in 3 countries.

As the related phase(s) will cover almost 6 months of the implementation process, evaluation meetings will be done on a regular basis throughout these 6 months. Besides, regular assessments will be conducted over the reached impact related to designated target groups. Communication is key - international and local meetings will be held by national project teams and overall assessment meetings will be done by project managers. SCS, our Bulgarian partner will create the 'local activities evaluation templates' that will be used to follow the evaluation and monitoring methods. BK Klatovy will create the dissemination reports template and BIDEV will create international meetings + Administrative & Financial management templates to facilitate a systematic handling of all procedures.

In parallel to 4 parameters, online working documents will be created by BIDEV to ensure the efficient time management of planned activities to control these activities' preparation – realization – reporting phases. Specific deadlines and foreseen dates of regular online meetings will be set in a timely fashion with the common decision of the project consortium.

### **2.3. Quality Tools**

The primary quality tool for the development of the project will be the Monitoring and Evaluation Grid, which comprises all project's milestones, activities and responsibilities of each partner. This will compose a tool to easily track the project's deliverables and activities, and function like a comprehensive checklist that will be transmitted by the project coordinator, to be followed by all the partners.

Additionally, secondary instruments and resources such as structured questionnaires, surveys and interviews will be used as suitable in different stages of the project's development to ensure the compliance with the project's goals.





A risk assessment document will be attached to monitor and prevent potential risks and hazards to the project and will be a crucial tool in the project's success. Such risk assessment document is already prepared in Administrative and Financial Guideline to be aware of the fundamentals of the project.

## **2.4 Aspects to Evaluate the Quality and Evaluation Focus**

- Impact: we will measure the overall effect on the direct and indirect target group using quantitative and qualitative data.
- Sustainability: are all activities and products being developed under a sustainable framework?
- Efficiency: are the obtained results based on the foreseen ones?
- Effectiveness: results are evaluated based on the means used and activity
- Relevance: reviewing the proposal with regard to meeting recognized needs identified by the target groups.

### **Our evaluation focus can be list as below:**

- Partnership communication.
- Impact on both project partners & the target group.
- Effectiveness of project management & reporting.
- Partnership sustainability.
- Quality of systems, outputs and processes.
- Impact of dissemination activities and project evaluation visibility will occur after each significant point in the project. For example: Local events
- Project management and communication assessment to take place after each partnership meeting
- Quality in products will be assessed during the development and finally after the finalization of each the key Output “The training module”
- Impact on the target group will be assessed after each activity involving them



### 3. PROJECT KEY DELIVERABLES & THEIR DEFINITION

In the scope of Basket for All project's 12 months plan, there will be below chart-given deliverables created and uploaded to project management portal. Project Drive folder is designed to upload the materials and finalized version to constantly use it. All the deliverables are the tangible results of the project and will be uploaded to Erasmus+ Project Results Platform and will be disseminated through organizations' social media account and website.

Work Package No	Deliverable Related No	Deliverable No	Deliverable Name	Description	Lead Beneficiary	Type	Dissemination Level	Due Date
WP1	D1.1	D1	Supportive Guidelines & Documents for Project Management	a) Administrative & Financial Guideline by BIDEV (20 pg in English as PDF) b) PR & Dissemination Guideline by BK Klatovy (20 pg in English as PDF) c) Quality Standards Document by SCS (12 Pg in English as PDF) - Local & International Activities Evaluation Template by SCS (8 pg in English as Word) - Dissemination Strategy template by BK Klatovy (3 pg in English as Word)	BIDEV	OTHER	PU	31 Mar 2023
WP1	D1.2	D2	Project Corporate Items – Project Dissemination Platforms - Project Website	Visibility Materials such as Project Logo, Roll Up, Banners and Affiche will be created by BIDEV. BK Klatovy will be responsible of creation of project social media channels. BIDEV will create the project website.	BIDEV	DEC	PU	28 Feb 2023
WP1	D1.3	D3	Reports of Local Intersectoral Cooperation Meetings	As result of 3 local intersectoral cooperation meetings in each country, the agenda – visibility permission list, participant lists – reports will be created in English, Turkish, Bulgarian and Czech as PDF. Also min. 3 understanding of memorandums for further cooperation strategies at local and national level be created in English, Turkish, Bulgarian and Czech as PDF.	SCSMILE	R	SEN	30 Nov 2023
WP2	D2.1	D4	"Soft Skill Development Through Basketball" Training Module	In order to increase the methodological capacities of sport coaches and provide them a reference document as well as the tools that they can adapt into their local realities, there will be a training module created in English consisting of methodological descriptions – training program – methods. Module will be based on app. 50 pages as Electronical PDF Format.	BK Klatovy z.s.	OTHER	PU	31 May 2023
WP2	D2.2	D5	International Training Course Report	The Visibility Permission List - Certificate of Attendance – Training Report – 3 Min. Video of Activity (incl. Learning Outcomes of the participants and general overview of the training) will be produced. All materials will be produced in English.	BK Klatovy z.s.	R	SEN	30 Jun 2023
WP2	D2.3	D6	Awareness Campaigns by/for Youth	Electronic version of posters in English, Turkish, Bulgarian and Czech languages will be produced. Short videos consisting of max. 3 minutes in native languages with English subtitles will be created. Min. 12 blog posts will be created posters in native languages and will be shared in project website. Also visibility permission lists for the videos & blog posts will be taken by the families of youngsters.	SCSMILE	DEC	PU	31 Jan 2024
WP2	D2.4	D7	Project Movie	With the videos – images collected during the implementations, the first draft of the project movie will be created in M11 to be watched in International Final Conference. The final version will be created in M12 after the completion of all planned activities. Project movie will be created in English with duration of app. 15 minutes and will be uploaded to project website.	BIDEV	DEC	PU	31 Jan 2024



### 3.1 Quality Aspect and Indicators

PROJECT ACTIVITIES	INDICATORS
<p><b>PARTNER MEETINGS (Online &amp; International)</b></p>	<ul style="list-style-type: none"> <li>• Number of Partner Meetings and attendance by all partners</li> <li>• Participation by partners as seen by lead partner and evaluation lead</li> <li>• Partner Meeting Evaluation Surveys (Qualitative and Quantitative)</li> <li>• Partners impressions on the project progression and improvements to introduce at meetings</li> </ul>
<p><b>OUTPUTS</b></p>	<ul style="list-style-type: none"> <li>• Delivered to timetable and meeting set objectives</li> <li>• Partner opinion through a survey on whether the tasks were realistic and achievable, the complexity around delivery, issues they encountered and how they tackled these, whether the task was achieved in the best way or was there a more suitable method and what they have learned from both the journey and result. (Qualitative and Quantitative)</li> <li>• Level of individual and/or organizational progression and development Module will be tested through local activities with collected feedback</li> <li>• Assessment of how the results will be used in future service delivery</li> <li>• Numerical set targets as per the application</li> </ul>
<p><b>LOCAL ACTIVITIES</b></p>	<ul style="list-style-type: none"> <li>• Attendance level and spread of organizations represented</li> <li>• Attendee feedback through a common evaluation form around the administration for the event, suitability of venue and length/relevance of the presentations.</li> <li>• Assessment of the quality and content of the Training Module and how best shaped to be relevant in the local setting</li> <li>• Opinion on the quality of the project results presented and how they are best mainstreamed and rolled out to other organisations.</li> </ul>



### 3.2. Qualitative & Quantitative Indicators

Considering 12 months implementation process, 3 target groups will benefit from international and local level activities. These are;

#### 1) Organizations (Public – Civil – Private Sectors) and their assigned staff to the activities

##### 1.1 Expected Impact In Short Term:

- by exchanging know-how among the organizations, European level of good practices in basketball fields will be shared and organizational capacities will be raised. (in short & me
- involved staff of the consortium will gain more experience in the field of implementation of EU-funded project
- get wider knowledge about the European trends in basketball
- participants of the Final Conference in Turkey (Other Stakeholders / Associated Partners) will find opportunity to learn about the results of transnational cooperation and project outputs and increase their knowledge about the opportunities of Erasmus+ Program.

##### 1.2 In Medium & Long Term:

- by enhancing the cooperation with relevant stakeholders from various sectors through their participation to the project activities, involved organizations and their staff will raise their intersectoral cooperation capacities in basketball field
- develop and enhance the long-term relation with partners and potential to extend it for the further initiatives.
- get the chance to enhance their local partners network for the sustainable dialogue for basketball

#### 2) Sport Coaches / Trainers

##### 2.1 Expected Impact on Coaches / Trainers in Short Term:

- The Sport Coaches / Trainers who have actively participated in the project phases, 15 from 3 countries will raise their methodological capacities via International Training Course
- by running hidden-agenda basketball trainings and producing the new methods & approaches to contribute the social empowerment of youth with fewer opportunities, the involved coaches / trainers will increase their knowledge on using basketball as an educational tool
- by participating in International Training Course, they will experience the multi-cultural learning environment and will find open space to exchange the good practices in basketball field
- by participating in International Training Course, they will receive Certificate of Attendance

##### 2.2 Impact In Medium & Long Term:

- The Sport Coaches / Trainers will gain more expertise in the European projects' cooperation, especially in the scope of sport and highlighting the empowering and inclusive dimension of basketball trainings
- They will find chance to sustain the further cooperation and enhance the dialogue between their colleagues to promote basketball as a tool for social empowerment



### 3) Youth with fewer opportunities

A lot of youngsters miss the opportunity of getting involved in sports and benefiting from the advantages sports can add to their personal development. Youngsters with lesser opportunities is not narrowly defined in this sense in order to cover a wide range of lesser opportunities including but not limited to any related situation including but not limited to having no coaches/teachers or incapable coaches/teachers, no equipment, no facilities, no opportunities, parents pressure and limitations, financial pressure and limitations, physical capacities (youngsters that might be shorter or slower than their peers are usually excluded, let alone those who have a little extra weight) ...

#### 3.1 Expected Impact on Youth In Short Term:

- The number of young people with fewer opportunities between 16-18 years old who participated in Local Sport Activities, approx. 60 in 3 countries, will learn how sport can be helpful for them to realize their potential and activate their participation in our societies
- by participating in local sport activities, they will find open space to interact with their peers by using the language of basketball

#### 3.2 In Medium & Long Term:

- by participating in local sport activities, they will learn how basketball can provide also learning and empowering dimension for their whole lives
- by coming together with role models and sport celebrities, they will find chance to learn from the real life experiences and reflect on how sport and education dimensions can be proceeded together
- by designing the awareness raising activities, their sense of active participation and citizenship will be stimulated, and their communication and digital competences will be raised.



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# “BASKETBALL AS A TOOL FOR SOCIAL EMPOWERMENT - BASKETFORALL”

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## Local & International Activities Evaluation Template

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## Brief Information About Project & Deliverable:

<b>Project Name</b>	Basketball as a Tool for Social Empowerment - BasketforAll
<b>Project Reference Number</b>	101090524
<b>Project Action</b>	Erasmus+ Small-Scale Partnership in the field of Sport
<b>Project Duration</b>	01.02.2023 – 31.01.2024 (12 Months)
<b>Partnership Consortium</b>	<p><u>Coordinator Organization:</u></p> <ul style="list-style-type: none"> <li>- Basketball Solidarity and Education Foundation – BIDEV (Turkey)</li> </ul> <p><u>Partner Organizations:</u></p> <ul style="list-style-type: none"> <li>- BK Klatovy (Czechia)</li> <li>- SPORTEN KLUB USMIVKA – SC SMILE (Bulgaria)</li> </ul>
<b>Produced Item</b>	Local & International Activities Evaluation Template
<b>Scope of Guide</b>	National & European Level
<b>Created By</b>	SPORTEN KLUB USMIVKA – SC SMILE

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## 1. INTRODUCTION

Evaluation and monitoring are critical components of any project, especially one focused on social empowerment. As our project, BasketforAll, aims to increase the intersectoral cooperation among active sport actors across Europe to draw attention to the inclusion and empowerment of youngsters with fewer opportunities into basketball field, we would like to provide the quality on the results and echo the impact on the participants and participating organizations.

By systematically measuring progress and impact, we strongly believe that we can identify what's working well, what needs improvement, and how we can maximize the positive outcomes of our efforts. This is particularly important for our project that involves online, local, and international activities, where there may be multiple stakeholders and diverse contexts to consider.

To ensure that our evaluation and monitoring efforts are comprehensive, efficient, and consistent, we will be using evaluation templates. These templates will provide a standardized framework for collecting, analyzing, and reporting data, and will help us to measure progress against our project goals and objectives. By using templates, we can ensure that our evaluation and monitoring efforts are comparable across different activities and contexts, and that we are able to draw meaningful insights from the data we collect.

In this mini guide which we focus on the usage of standardized evaluation templates, we will provide an overview of the evaluation templates we will be using for our project, including how they will be applied to online, local, and international activities. We will also outline the key indicators we will be measuring and reporting on, and provide guidance on collecting and analyzing data using the templates. Finally, we will highlight some of the benefits of using evaluation templates, including improved accountability, efficiency, and feedback. We hope that this guide will be a valuable resource for all project stakeholders, and will help to ensure that our project has a meaningful and positive impact on the communities we serve.



## PROPOSED TEMPLATE FOR THE EVALUATION OF ONLINE MEETINGS

To evaluate the success and development areas of online partners meeting, below questions are aimed to be collected:

Leading Questions	Tips & Explanation
Which organization do you represent?	Name of the Project Consortium
<b>1. Overall Assessment</b>	
1.1. What was your overall assessment regarding the project meeting?	(From 1 to 5 scale is applied here) 1- Very Negative; 5 – Very Positive
1.2. What was your expectation regarding the meeting? Do you think your expectations are met?	(Open Space)
<b>2. Meeting Organization</b>	
Please rate the following statements - The project meeting structure was clear & effective.  - The project meeting addressed all the most important elements (for this stage of the project)  - Sufficient time and resources was allocated to the items in the project meeting agenda.	Between 1 ("I strongly disagree") and 5 ("I strongly agree")
<b>3. Running of the Meeting</b>	
Please rate the following statements - The project meeting was productive in accomplishing its objectives.  - There was a cooperative atmosphere at the project meeting.	Between 1 ("I strongly disagree") and 5 ("I strongly agree")



<ul style="list-style-type: none"> <li>- The tasks &amp; activities covered during the project meeting were understandable and feasible</li> <li>- The project meeting provided enough time &amp; opportunities to discuss and exchange ideas.</li> </ul>	
<b>4. Meeting Follow-on</b>	
<p>Please rate the following statements</p> <ul style="list-style-type: none"> <li>- I am satisfied with the next set of project activities.</li> <li>- I am satisfied with the division of tasks for the next steps in the project.</li> <li>- I am satisfied that I have the information I need to continue with the next steps in the project.</li> </ul>	<p>Between 1 ("I strongly disagree") and 5 ("I strongly agree")</p>
<p>Do you have any other comments or recommendations?</p>	<p>(Open Space)</p>



## PROPOSED TEMPLATE FOR THE EVALUATION OF LOCAL MEETINGS

As our project involves implementing complementary local activities with youth with fewer opportunities and local stakeholders from the public – NGOs – sport clubs; we aim to collect the learning outcomes and development areas of these target groups.

Questions	Tips & Explanation
1. Country	- Turkey - Bulgaria - Czechia
2. Age	Open Space
3. Gender	- Female - Male - Not Prefer to Say
<b>1. Overall Assessment</b>	
1.1. What was your overall assessment regarding the project meeting?	(From 1 to 5 scale is applied here) 1- Very Negative; 5 – Very Positive
1.2. What was your expectation regarding the meeting? Do you think your expectations are met?	(Open Space)
<b>2. Practical Arrangements</b>	
Please rate the logistical arrangements of the event took place: - The Meeting Hall - The Food / Catering - The accessibility of the Venue	(From 1 to 5 scale is applied here) 1- Very Negative; 5 – Very Positive
<b>3. Learning Atmosphere</b>	



Please tell us what you learned from this activity:	(Open Space)
<b>4. Suggestions for the Future</b>	
Please tell us what can be improved for the next activities:	(Open Space)



### PROPOSED TEMPLATE FOR THE EVALUATION OF INTERNATIONAL MEETINGS

As our project action plan involves International Training Course in Czechia and International Administrative Meetings in Bulgaria and Turkey; we aim to evaluate the content and logistical related insights to improve the quality of our work.

Questions	Tips & Explanation
1. Country	<ul style="list-style-type: none"> <li>- Turkey</li> <li>- Bulgaria</li> <li>- Czechia</li> </ul>
2. Age	Open Space
3. Gender	<ul style="list-style-type: none"> <li>- Female</li> <li>- Male</li> <li>- Not Prefer to Say</li> </ul>
<b>1. Learning Assessment (for International Training Course)</b>	
<p>Please evaluate the achievement of learning objectives.</p> <ul style="list-style-type: none"> <li>- Through this training, my understanding on usage of sport for social empowerment has been improved.</li> <li>- This training course helped me to learn new skills, new approaches, tools and methods for further implementations of basketball practices with disadvantaged groups.</li> <li>- This course helped me to know more about the local realities of other countries in the field of basketball as a tool for social empowerment.</li> <li>- This course helped me to extend my knowledge on how we can deepen the innovative methodology.</li> <li>- This training course helped me to hear the experiences and know-how of the group</li> </ul>	<p>(From 1 to 5 scale is applied here)</p> <p>1- Strongly Disagree; 5 – Strongly Agree</p>



<p>leaders to grasp the information for our organizations.</p> <ul style="list-style-type: none"> <li>- This training course helped me to raise my awareness on how we can use the designed module to reach the impact on the target groups.</li> </ul>	
<p>Please evaluate the quality of the design of the training program.</p> <ul style="list-style-type: none"> <li>- I had enough space for practicing/experiencing the content.</li> <li>- I had enough space for discussions/reflections and sharing my opinions.</li> <li>- I had enough space for getting new concepts/knowledge about usage of basketball for social empowerment.</li> <li>- I had enough space for planning how to apply/develop this new knowledge at my local level.</li> </ul>	<p>(From 1 to 5 scale is applied here)</p> <p>1- Strongly Disagree; 5 – Strongly Agree</p>
<p>Please write down three important things that you have learned/gained?</p>	<p>Open Space</p>
<p><b>2. Practical Arrangements</b></p>	
<p>Please evaluate the logistic arrangements.</p> <ul style="list-style-type: none"> <li>- Accommodation</li> <li>- Food</li> <li>- Accessibility</li> <li>- Transportation</li> <li>- Training/Meeting Room</li> <li>- Training/Meeting Materials</li> </ul>	<p>(From 1 to 5 scale is applied here)</p> <p>1- Very Poor; 5- Very Satisfied</p>
<p><b>3. Cooperation Atmosphere</b></p>	



Please rate your satisfaction from the meeting	(From 1 to 5 scale is applied here) 1- Very Poor; 5- Very Satisfied
<b>4. Suggestions for the Future</b>	
Please tell us what can be improved for the next activities:	(Open Space)





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**“BASKETBALL AS A TOOL FOR  
SOCIAL EMPOWERMENT -  
BASKETFORALL”**

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101090524

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**Dissemination Strategy  
Template**

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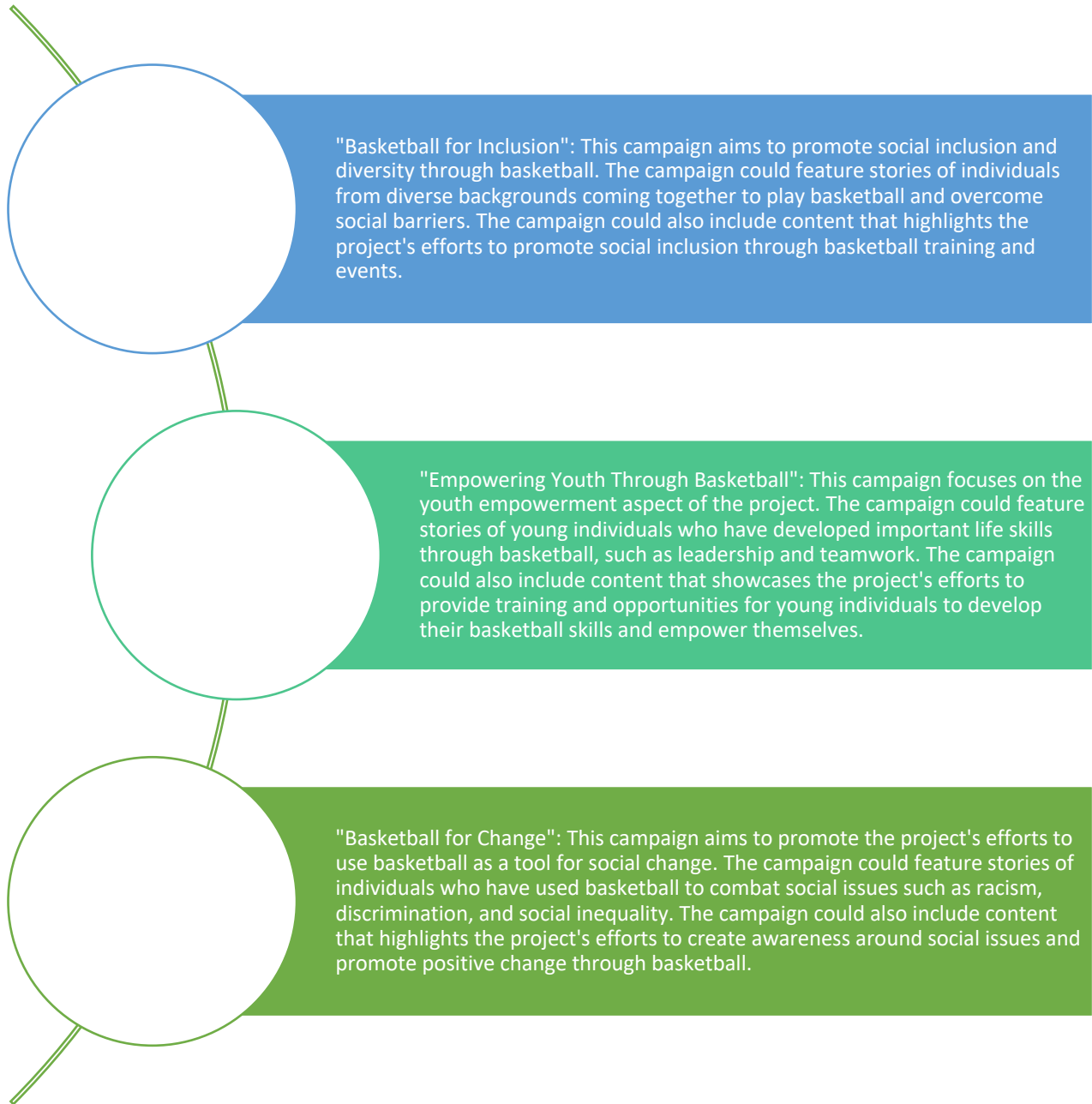
## Brief Information About Project & Deliverable:

<b>Project Name</b>	Basketball as a Tool for Social Empowerment - BasketforAll
<b>Project Reference Number</b>	101090524
<b>Project Action</b>	Erasmus+ Small-Scale Partnership in the field of Sport
<b>Project Duration</b>	01.02.2023 – 31.01.2024 (12 Months)
<b>Partnership Consortium</b>	<p><u>Coordinator Organization:</u></p> <ul style="list-style-type: none"> <li>- Basketball Solidarity and Education Foundation – BIDEV (Turkey)</li> </ul> <p><u>Partner Organizations:</u></p> <ul style="list-style-type: none"> <li>- BK Klatovy (Czechia)</li> <li>- SPORTEN KLUB USMIVKA – SC SMILE (Bulgaria)</li> </ul>
<b>Produced Item</b>	Dissemination Strategy Template
<b>Explanation</b>	Three sample dissemination campaigns are created to be used/inspired for the implementation of Awareness Campaigns’ by Youth for Youth.
<b>Scope of Guide</b>	National & European Level
<b>Created By</b>	BK Klatovy

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Here there are 3 samples of dissemination campaigns to inspire further beneficiaries to highlight the social aspect of basketball:



Each of these campaigns could include a mix of visual and written content, such as photos, videos, and written testimonials. They could also incorporate relevant hashtags to increase their reach, such as #basketballforall, #youthempowerment, and #socialinclusion. By developing different campaign themes, the project can reach a wider audience and promote its objectives in different ways.



Here are some concrete ideas for awareness campaigns that can be done by youth for youth as part of the Basket for All project:

"Ballin' Against Bullying": This campaign aims to raise awareness about bullying and promote a culture of kindness and respect. Youth can create and share videos or social media posts that highlight the negative impact of bullying and encourage others to stand up against it. The campaign can also feature basketball events where players pledge to play without bullying or taunting.

"Shoot for Success": This campaign focuses on the importance of education and academic success. Youth can create and share motivational messages and videos that emphasize the role of education in achieving one's goals. The campaign can also feature events where players share their own experiences of balancing academics and athletics, and encourage others to prioritize their studies.

"Passing the Torch": This campaign aims to promote leadership and mentorship. Youth can create and share content that highlights the importance of leadership and the impact of mentorship. The campaign can also feature basketball events where players serve as mentors and coaches for younger players, and share their own experiences of leadership and teamwork.

"Dunking for Diversity": This campaign aims to promote social inclusion and diversity. Youth can create and share content that highlights the benefits of diversity and the importance of respecting different backgrounds and perspectives. The campaign can also feature basketball events where players from diverse backgrounds come together to play and celebrate their differences.

"Hoops for Health": This campaign focuses on the importance of physical and mental health. Youth can create and share content that promotes healthy habits, such as regular exercise, healthy eating, and stress management. The campaign can also feature basketball events where players engage in fitness challenges and workshops on mental health and wellness.

These are just a few ideas for awareness campaigns that can be done by youth for youth as part of the Basket for All project. The campaigns can be customized to the needs and interests of the target audience and can be promoted through social media, local media outlets, and community events.